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One Nation, One Movement: Norwegians Unite to Inspire a Global Green Revolution

The Royal Gardens Initiative Expands Beyond Borders to Cultivate a More Sustainable Future

Oslo, Norway – March 15, 2025 – From the majestic fjords to the deep forests, from vibrant cities to the vast countryside, Norwegians have always cherished their natural heritage. Now, they are leading a movement that will inspire the world. **The Royal Gardens Initiative**, launched by **The Royal Gardening Society of Norway**, is more than a national effort—it is a global call to action, uniting individuals, communities, and institutions in a shared mission to restore and protect nature through sustainable gardening.

“This movement is born in Norway, but it is for the world,” said **Hélio Lameiro Lopes, Founder of The Royal Gardening Society of Norway**. “Norwegians have always been deeply connected to nature, and now we extend this passion beyond our borders. The Royal Gardens will create a lasting impact, transforming landscapes and mindsets across continents.”

A Movement for All

The Royal Gardens is an open invitation to people everywhere—gardeners, homeowners, corporations, schools, and municipalities—to be part of a movement that transcends boundaries. Whether through private gardens, public parks, corporate landscapes, or national conservation projects, this initiative seeks to unite efforts on a global scale, ensuring a greener, healthier, and more biodiverse future.

On **May 15, 2025**, Norway will officially launch **Royal Gardens Day**, a new annual tradition celebrating sustainable gardening and ecological responsibility. This day will mark the beginning of a movement set to expand far beyond Norway’s borders, inspiring people worldwide to take action in their own communities.

Join the Movement

Whether you plant a single flower, transform an entire garden, or support larger conservation efforts, **The Royal Gardens welcomes everyone to take part in shaping a better future for the planet**. What starts in Norway will grow into a truly global force for positive change.

For more information on how to join the movement, visit www.royalgardens.no.

About The Royal Gardening Society of Norway

The Royal Gardening Society of Norway is a national organization dedicated to promoting sustainable gardening, preserving biodiversity, and inspiring future generations to protect natural landscapes worldwide.

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